

**atx**  
**music**  
**collected**

## **User Research Overview:**

Developing Features  
to Support Users

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a project conducted for

**TUS**

# User Research Overview

## Survey



90 participants



Qualtrics

## Interview



4 participants



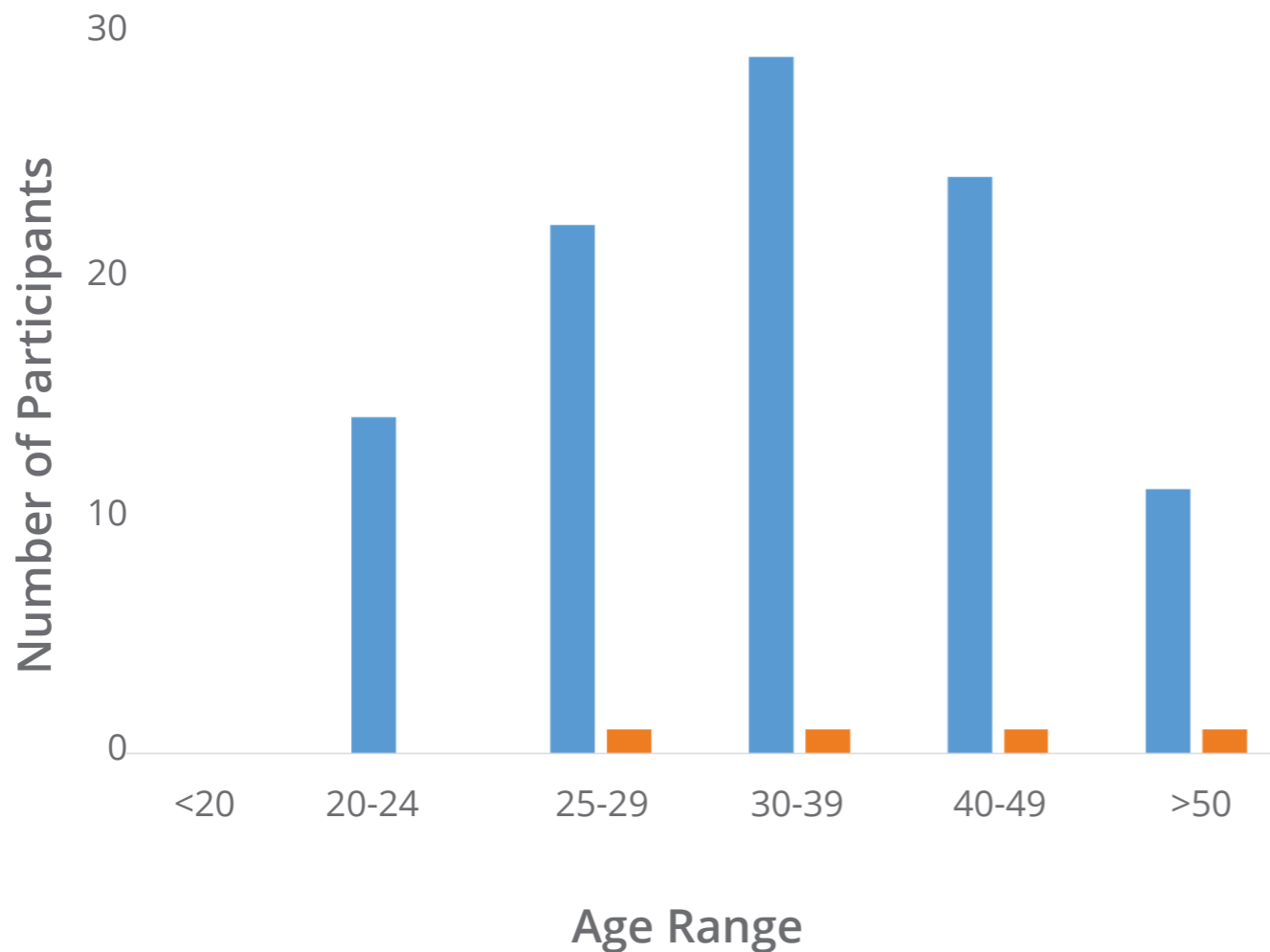
In-person

# User Research Overview

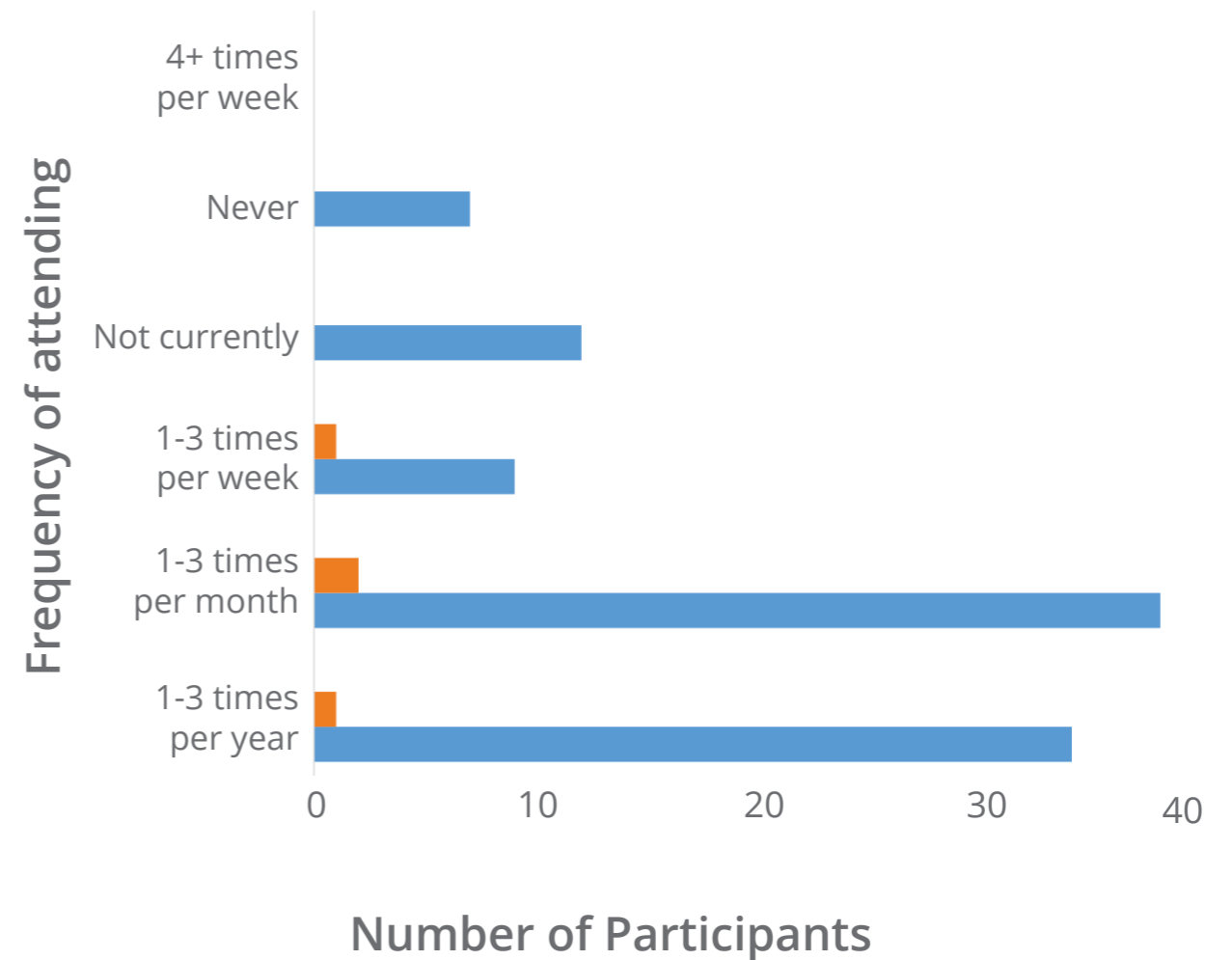
**Survey:** 90 participants

**Interview:** 4 participants

## What is the age range of participants?



## How frequently do participants attend ATX music events?

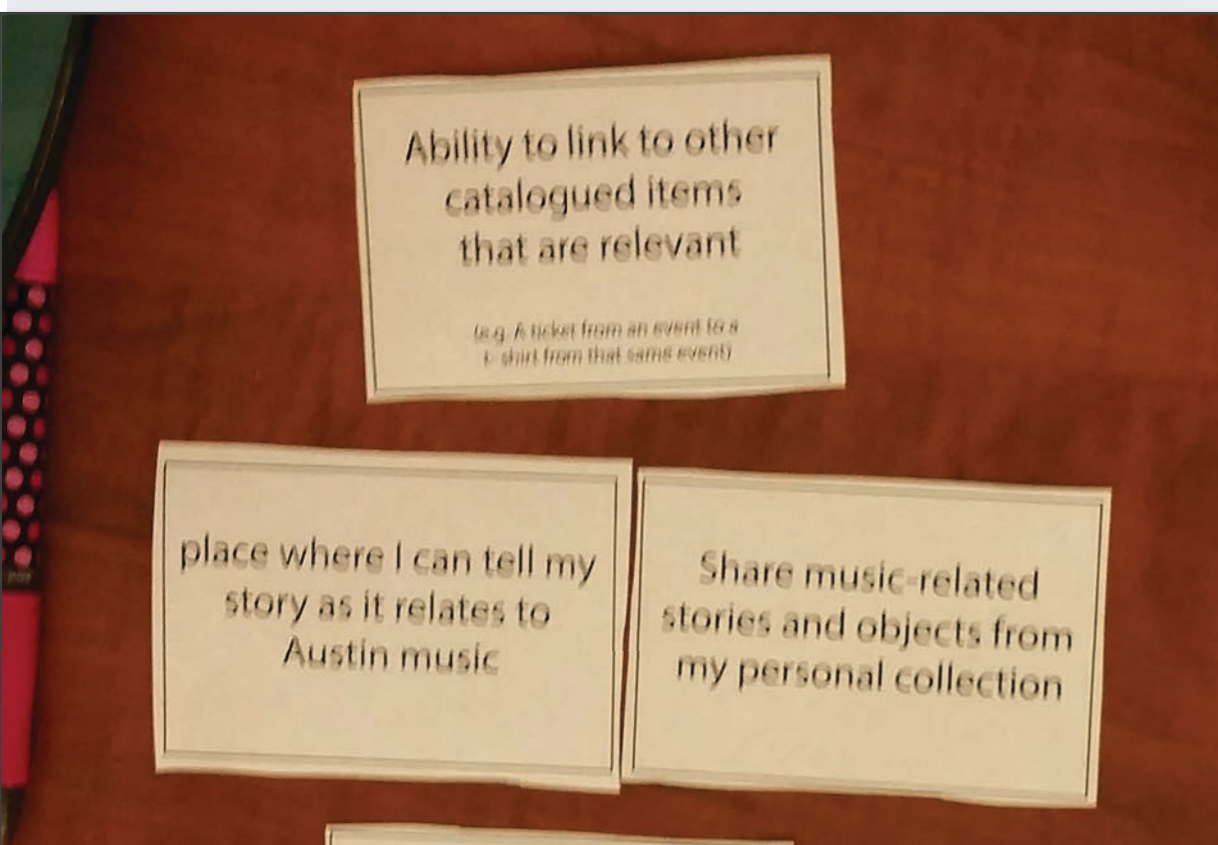
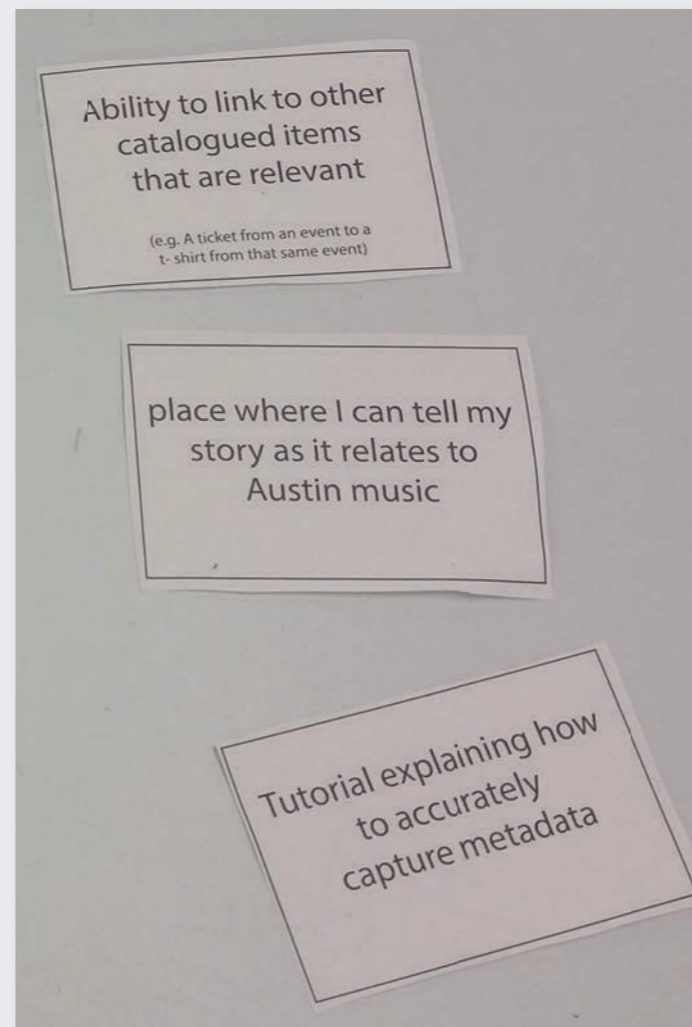
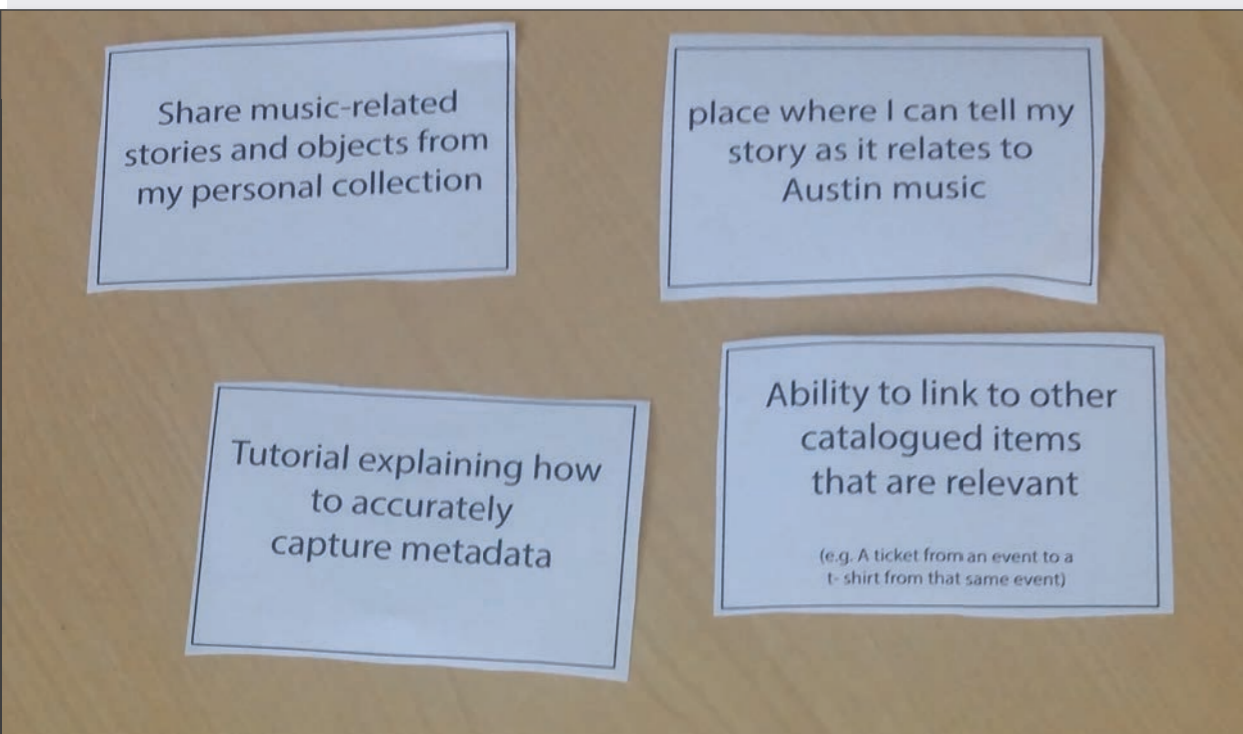


# Survey: Feature Ranking

Features	1st	2nd	3rd	4th	5th	6th
Share stories and images of personal items through the site	37	29	12	2	4	1
Tutorial explaining how to accurately capture metadata	24	10	8	21	19	0
Achievement rewards for cataloging items	11	12	8	18	34	0
Discuss music collection with other site users	7	19	30	19	9	2
Add to and comment on other user's contributions	5	14	25	24	16	0
Other:	0	0	1	0	2	81

Total Rankings Completed = 84

# Interview: Feature Ranking Cardsort



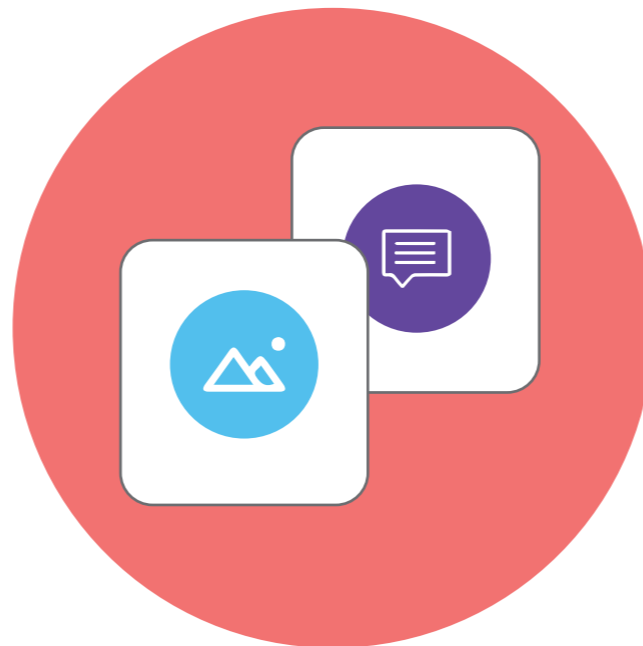
# Features



## Explore

explore ATX music history

View photos, recordings  
and stories about ATX music



## Contribute

share my story

Share my photos,  
recordings & written  
stories through the site



## Describe

add my expertise

Learn how to provide  
accurate metadata  
Fill in missing metadata